

Dear Horse Racing Official

I have recently been made aware of the fact that the Australian racing industry is sending thousands of horses every year to be senselessly slaughtered for human consumption and pet food.

I viewed the program on ABC's 7:30 and was both deeply saddened and outraged that an industry that raises over 19 billion dollars from betting turn-over alone each year cannot even ensure the very horses they exploit are guaranteed a good life once their racing days are over.

Clearly your business model is built on breeding, using and disposing of these magnificent beings who deserve so much better. For this reason I am taking the pledge to never attend or bet on a horse race again and will be encouraging others to do the same.

Regards,
YOUR NAME