



QUICK FACTS & RALLY CHANTS

Some quick facts for your media release or soundbites

Current figures show approximately 13,500 foals are born into the racing industry each year. Approximately the same number of horses (failed and former racehorses) end up being sent to slaughter.

Estimates are that only 300 of every 1,000 foals born into the industry each year ever start a race.

In the past racing year (2018-19), 122 horses died while racing meaning one horse is killed on Australian race tracks every 3 days. These are just the deaths that are reported - many more happen in trials and trackwork. Thousands more end up as wastage. More key findings from this year's deathwatch report here <https://www.horseracingkills.com/issues/deathwatch/>

CPR estimates at least 10,000 horses are being slaughtered each year across Australia for pet food or to be sent overseas for human consumption. A two-year-long investigation at Meramist abattoir in Caboolture QLD showed approximately 4,000 thoroughbreds were being killed each year at this one location alone. Watch the investigation at <https://www.youtube.com/watch?v=Zp-ALoBRW20>

In Australia, a study of two and three-year-old thoroughbred horses used for racing reported that 85 percent suffered from at least one episode of illness or injury. Another study of two-year-old thoroughbreds indicated that 40 percent of horses were unsound at the end of the season.

Researchers at the University of Melbourne have shown that 56 percent of racehorses have blood in their windpipe, and **90 percent have blood deeper in their lungs.**

Melbourne Cup deaths

In 2013, Verema died.

In 2014, Admire Rakti & Araldo died.

In 2015, Red Cadeaux died.

In 2017 Regal Monarch died

In 2018 Cliffsofmoher died

While no horses died in the Melbourne Cup in 2016, industry documents from Flemington (where the cup is run) showed that across the whole day:

- 3 horses pulled up lame
- 2 horses bled from the nostrils
- 3 horses bled in the lungs
- 6 horses were over-whipped

In 2017, along with the death of Regal Monarch (killed after a broken leg) there were

- 2 jockeys charged with careless riding
- 2 cases of exercise-induced pulmonary haemorrhage (bleeding in the lungs)
- 1 horse with abrasions to the hocks
- 1 horse with a laceration to the off fore tendon
- 2 lame horses
- 3 jockeys fined or reprimanded for overwhipping
- 1 case of the thumps (usually caused by dehydration)

It is important to note that these are the Melbourne Cup Day industry reports JUST from Flemington, where the Melbourne Cup is held. There are dozens of race days held around the country on the same day. To see what took place on Melbourne Cup Day across the rest of the country in 2019 read here

<https://horseracingkills.com/2019/11/12/what-happened-on-cup-day-where-the-world-wasnt-watching/>

CPR has a retirement plan the racing industry could adopt that would ensure no horse be sent to slaughter once they are no longer wanted, funded by just 1% of all betting turnover.

Please visit <https://www.horseracingkills.com/> for more helpful facts.

Rally Chants

Below are the chants specific to Wastage, Jumps Racing, Magic Millions and Whips followed by those that can cross over all campaigns.

Wastage

(Chant) = Horse Racing Kills

If you care about animals, perhaps you shouldn't be going to the races.

(Chant)

If you care about animals, perhaps you shouldn't be going to the races.

(Chant)

You lose your money, they lose their lives

(Chant)

You lose your money, they lose their lives
(Chant)

Horseracing is nothing more than an abattoir with a winning post
(Chant)
Horseracing is nothing more than an abattoir with a winning post
(Chant)

Today's winners, tomorrows doggy dinners
(Chant)
Today's winners, tomorrows doggy dinners
(Chant)

There is no retirement plan
(Chant)
The racehorse on retirement is rewarded with a 50c bullet to the head
(Chant)
The sport of kings can't afford a retirement plan
(Chant)

Cruel, barbaric outdated
(Chant)
Cruel, barbaric outdated
(Chant)

Jockeys have a retirement plan,
(Chant)
Trainers have a retirement plan,
(Chant)
Strappers have a retirement plan
(Chant)
The racehorse gets a 50c bullet to the head.
(Chant)

They say they love their horses and then they send them to the knackery
(Chant)
They love their horses to death and then they buy another one
(Chant)
They breed them, they train them, they race them and then they send them to
the knackery
(Chant)
The racing industry's recycling program
(Chant)

The next time you see your racehorse might be the pet food aisle of your local
supermarket.
(Chant)
The next time you see your racehorse might be the pet food aisle of your local

supermarket.

(Chant)

No horse should be a disposable object

(Chant)

No horse should be a disposable object

(Chant)

It's nothing more than government sanctioned cruelty

(Chant)

It's nothing more than government sanctioned cruelty

(Chant)

The average racing career is less than 3 years

(Chant)

One-third of horses racing disappear every year

(Chant)

Jumps Racing

(Chant) = Jumps Racing Kills or Ban Jumps Racing

Animal abusers, total losers.

(chant)

? (insert current year kill toll) horses killed this year.

(chant)

Many more will disappear.

(chant)

Sent to the knackery to become dog meat.

(chant)

This is no way to treat your athletes.

(chant)

This is what the SAJC *(or insert other racing club)* don't want you to see.

(chant)

Welcome to Morphetville *(or insert other track/event)* the home of animal cruelty.

It's all about the money.

It's all about the glory.

It's all about the fame

They don't care about the horses

All they care about is the money.

Then they send them to the knackery

They'd throw you in jail in New South Wales

Jockey's choose, horses don't

(chant)

21st Century legalised cruelty

(chant)

It's a bet for punters, Russian Roulette for horses

Jumps Racing ain't sport, it's animal abuse

Racing today, dog meat tomorrow

(chant)

Racing today, dog meat tomorrow

(chant)

It's all about the money,

(chant)

then they send them to the knackery.

(chant)

It's cruel

(chant)

It's barbaric

(chant)

It's outdated

(chant)

And it's gotta go

(chant)

They call jumps racing an abattoir with a winning post.

Punters lose, horses die

(chant)

Punters lose, horses die

(chant)

There's no magic paddock for these loved horses

Just a trip in a dirty old truck to the knackery.

But they say they love the horses

They say they love them and then they send them to the knackery.

(chant)

They say they love them and then they send them to the knackery.

(chant)

A sport in SA (or Vic), a criminal offense in New South Wales

(chant)

A sport in SA (or Vic), a criminal offense in New South Wales

(chant)

They say they love the horses,
(chant)
then they send them to the knackery
(chant)

They can't stop the deaths
They can't stop the falls
RVL better give it up,
whilst they still have their balls

This sport kills horses
(chant)
The rest are sent to the knackery
(chant)

They pay with their lives
Exploited for profit.
(chant)
It's Russian Roulette
We won't cop it.
(chant)

This ain't sport
It's animal abuse.
It's illegal in NSW
They'd throw you in jail in NSW

It's legalised Cruelty
Its days are up.
Victorians (or SA's) don't want it.
They know it's cruel.
They want it gone.
Just get rid of it RVL

Killed for profit
(chant)
Jockeys choose horses don't
(chant)

They'd throw you in jail in New South Wales
(chant)
It's Government funded Cruelty.
(chant)

If they don't kill them on the track
They send them to the knackery
(chant)
If they don't kill them on the track

They send them to the knackery
(chant)

This is not a sport
(chant)
It's an abattoir with a winning post
(chant)

Magic Millions

(Chant) = *Horse Racing Kills*

Hey Gerry, where's your retirement plan for your 1000 racehorses?
(Chant)

You love your horses don't you Gerry!
(Chant)

You make sure they go to a good home don't you Gerry!
(Chant)

You don't send them to the knackery do you, Gerry!
(Chant)

Gerry Harvey breeds them, sells them, races them and above all profits from them and he doesn't have a retirement plan for the 1000 odd racehorses he owns.

Gerry, the multi-billionaire can't afford a retirement plan for his horses.
(Chant)

C'mon Gerry, do the right thing and give your horses a retirement plan.
(Chant)

Be an example for the industry and show us that you really care.
(Chant)

C'mon Gerry, don't tell us you can't afford to care for your horses. You're a billionaire for God's sake!

(Chant)

Give your horses a retirement plan!
(Chant)

Myer Whips Campaign

(Chant) = *No more whips*

Myer! Stop sponsoring animal cruelty
(chant)

Myer! Stop sponsoring animal cruelty
(chant)

Whipping horses is Government Sanctioned Cruelty
(chant)

Whipping horses is Government Sanctioned Cruelty
(chant)

Whips push horses beyond their physical capabilities,
(chant)
They then break down and are sent to the knackery
(chant)

Whips push horses beyond their physical capabilities,
(chant)
They then break down and become dog meat
(chant)

Whipping horses is not entertainment!
(chant)
Whipping horses is not entertainment!
(chant)

Whipping horses is not fashionable!
(chant)
Whipping horses is not fashionable!
(chant)

Whipping horses is a blatant act of cruelty!
(chant)
Whipping horses is a blatant act of cruelty!
(chant)

Myer, stop profiting from animal abuse.
(chant)
Myer, have the guts to sponsor an ethical alternative
(chant)

Myer. Not My Store anymore
(chant)
Myer. Not My Store anymore
(chant)

If you whipped a dog you could be sent to jail
(chant)
If you whipped a cat you could be sent to jail
(chant)
If you whipped a cow, goat, pig or even a horse, you could be sent to jail
(chant)
But whipping a thoroughbred? They've been doing it for 200 years
(chant)

There is no excuse for animal abuse
(chant)
There is no excuse for animal abuse

(chant)

Generic

(Chant) = Use that which is relevant to action

Horse Racing Kills

Ban Jumps Racing

Jockeys Choose, Horses Don't

(Chant)

Jockeys Choose, Horses Don't

(Chant)

They breed them, use them, then they kill them

(Chant)

They breed them, use them, then they kill them

(Chant)

One horse is killed on Australian racetracks every three days

(Chant)

Thousands more are sent to the slaughterhouse

(Chant)

Horses are being stabbed in the throat for your entertainment

(Chant)

Horses are being sent to the slaughterhouse for your entertainment

(Chant)

Horses are dropping dead on the track for your entertainment

(Chant)

If you care about animals, perhaps you shouldn't be going to the races.

(Chant)

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(Chant)

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(chant)

21st Century legalised cruelty

(chant)

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Racing today, dog meat tomorrow

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They say they love the horses,
(chant)
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(chant)

Killed for profit
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