



Code of Conduct for CPR Rallies and Educational Outreach

Thank you very much for taking the time to attend a rally or educational outreach on behalf of the Coalition for the Protection of Racehorses (CPR) and the horses themselves. CPR is only as strong as the volunteers who make up our organisation. Without you, we would simply not exist and the horses used and abused by the racing industry would have no one speaking out for them.

Here are our guidelines all attendees to a CPR managed protest must abide by, in accordance with the values and requirements of CPR.

1. Dress in smart-casual attire at a minimum. Dressing up is also encouraged.
2. Behave in a non-violent manner at all times including no abusive language, no threats and no aggressive behaviour towards the general public, industry officials, security/police, race goers or other volunteers.
3. Communicate and behave in a respectful and professional manner at all times.
4. Follow all reasonable instructions from official CPR representatives.
5. Never make official statements on behalf of CPR to the media without advance permission from protest organisers
6. If approached by members of the public you must engage in a respectful manner. Do not respond to aggressive behaviour or outbursts. If you are asked a question you do not know the answer to, please refer them to an official CPR representative.
7. If you ever feel in any way threatened or in danger you must inform an official CPR representative immediately.
8. You must refer police, security guards and/or industry officials to communicate directly with official CPR representatives.
9. You will not discriminate against racegoers, members of the public, industry officials or other CPR volunteers based on gender identity, sexual preference, race, appearance or ability.

10. Refer all media to a CPR representative.

11. Chanting slogans as a group is a normal part of most demonstrations. Protestors are asked to be as vocal as possible however should only chant in unison with the protest. It is not permitted to start your own chants separate to the main group or yell out to passers-by.

12. If you fail to abide by these guidelines or a direction by a CPR appointed representative, you may be asked to not take any further part in the demonstration.

13. If you have any ideas on ways CPR protests can be improved or would like further guidance or ideas of ways you can be effective for horses, please email us at enquiries@horseracingkills.com



Good Luck x

Checklist for ways you can help as a protest attendee

- smart-casual attire (at a minimum)
- invite your friends and family to also attend
- promote the official CPR facebook event via your own social media platforms and in relevant groups
- share information on the truth about horse racing directly from www.horseracingkills.com
- share CPR social media posts and calls to action