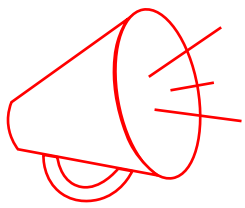


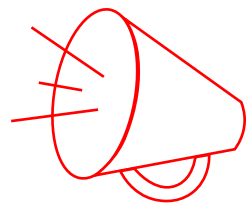


# QUICK FACTS & RALLY CHANTS





## Some quick facts for your media release or soundbites



Current figures show approximately 13,500 foals are born into the racing industry each year.

Approximately the same number of horses (failed and former racehorses) end up being sent to slaughter.

**Estimates are that only 300 of every 1,000 foals born into the industry each year ever start a race.**

In the past racing year (2019-20), 116 horses died while racing meaning one horse is killed on Australian race tracks every 3 days. These are just the deaths that are reported - many more happen in trials and trackwork.

Thousands more end up as wastage. More key findings from this year's deathwatch report [here](#).

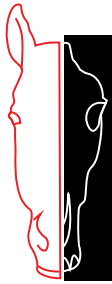
CPR estimates at least 10,000 horses are being slaughtered each year across Australia for pet food or to be sent overseas for human consumption.

A two-year-long investigation at Meramist slaughterhouse in Caboolture QLD showed approximately 4,000 thoroughbreds were being killed each year at this one location alone. Watch the investigation [here](#)

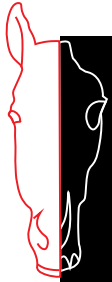
In Australia, a study of two and three-year-old thoroughbred horses used for racing reported that 85 percent suffered from at least one episode of illness or injury. Another study of two-year-old thoroughbreds indicated that 40 percent of horses were unsound at the end of the season.

**Researchers at the University of Melbourne have shown that 56 percent of racehorses have blood in their windpipe, and 90 percent have blood deeper in their lungs.**

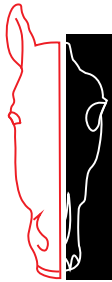
# Melbourne Cup Deaths



In **2013**, Verema was killed.



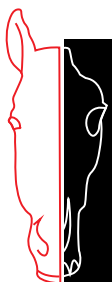
In **2014**, Admire Rakti & Araldo was killed.



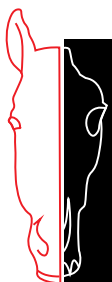
In **2015**, Red Cadeaux was killed.



In **2017**, Regal Monarch was killed.



In **2018**, Cliffsofmoher was killed.



In **2020**, Anthony Van Dyck was killed.

# STATISTICS

While no horses died in the Melbourne Cup in 2016, industry documents from Flemington (where the cup is run) showed that across the whole day:

- 3 horses pulled up lame
- 2 horses bled from the nostrils
- 3 horses bled in the lungs
- 6 horses were over-whipped

In 2017, along with the death of Regal Monarch (killed after a broken leg) there were

- 2 jockeys charged with careless riding
- 2 cases of exercise-induced pulmonary haemorrhage (bleeding in the lungs)
- 1 horse with abrasions to the hocks
- 1 horse with a laceration to the off fore tendon
- 2 lame horses
- 3 jockeys fined or reprimanded for overwhipping
- 1 case of the thumps (usually caused by dehydration)

It is important to note that these are the Melbourne Cup Day industry reports JUST from Flemington, where the Melbourne Cup is held. There are dozens of race days held around the country on the same day. To see what took place on Melbourne Cup Day across the rest of the country in 2019 read [here](#). 2019 was not fatality free.

CPR has a retirement plan the racing industry could adopt that would ensure no horse be sent to slaughter once they are no longer wanted, funded by just 1% of all betting turnover.

Please visit <https://www.horseracingkills.com/> for more helpful facts.

# RALLY CHANTS

**(Chant) = Use that which is relevant to action**

**Horse Racing Kills  
Ban Jumps Racing  
No More Whips**

Jockeys Choose, Horses Don't  
(Chant)

Jockeys Choose, Horses Don't  
(Chant)

They breed them, use them, then they kill them  
(Chant)

They breed them, use them, then they kill them  
(Chant)

One horse is killed on Australian racetracks every three days  
(Chant)

Thousands more are sent to the slaughterhouse  
(Chant)

Horses are being stabbed in the throat for your entertainment  
(Chant)

Horses are being sent to the slaughterhouse for your entertainment  
(Chant)

Horses are dropping dead on the track for your entertainment  
(Chant)

You bet they die  
(chant)

You bet they die  
(chant)

If you care about animals, perhaps you shouldn't be going to the races.  
(Chant)

If you care about animals, perhaps you shouldn't be going to the races.  
(Chant)

You lose your money, they lose their lives  
(Chant)

You lose your money, they lose their lives  
(Chant)

Cruel, barbaric outdated  
(Chant)

Cruel, barbaric outdated  
(Chant)

The next time you see your racehorse might be the pet food aisle of  
your local supermarket.

(Chant)

The next time you see your racehorse might be the pet food aisle of  
your local supermarket.

(Chant)

No horse should be a disposable object

(Chant)

No horse should be a disposable object

(Chant)

It's nothing more than government sanctioned  
cruelty

(Chant)

It's nothing more than government sanctioned  
cruelty

(Chant)

Animal abusers, total losers.

(chant)

Sent to the knackery to become dog meat.

(chant)

This is no way to treat your athletes.

(chant)

This is what the Oakbank Racing Club (*or insert other racing club*)  
don't want you to see.

(chant)

Welcome to Oakbank (*or insert another track/event*) the home of  
animal cruelty.

It's all about the money.

(chant)

It's all about the glory.

(chant)

It's all about the fame.

(chant)

They don't care about the horses

(chant)

All they care about is the money.

(chant)

Then they send them to the knackery

21st Century legalised cruelty  
(chant)

21st Century legalised cruelty  
(chant)

Racing today, dog meat tomorrow  
(chant)

Racing today, dog meat tomorrow  
(chant)

It's all about the money,  
(chant)  
then they send them to the knackery.  
(chant)

It's cruel  
(chant)  
It's barbaric  
(chant)  
It's outdated  
(chant)  
And it's gotta go  
(chant)

Punters lose, horses die  
(chant)  
Punters lose, horses die  
(chant)

There's no magic paddock for these loved horses.  
(chant)  
Just a trip in a dirty old truck to the knackery.  
(chant)

They say they love their horses  
(chant)  
Then they send them to the knackery  
(chant)

If you care about animals, perhaps you shouldn't be going to the races.  
(Chant)

If you care about animals, perhaps you shouldn't be going to the races.  
(Chant)

Horseracing is nothing more than an abattoir with a winning post  
(Chant)

Horseracing is nothing more than an abattoir with a winning post  
(Chant)

Today's winners, tomorrows doggy dinners  
(Chant)

Today's winners, tomorrows doggy dinners  
(Chant)

There is no retirement plan  
(chant)

They get a 50 cent bullet to the head  
(chant)

The sport of kings can't afford a retirement  
plan  
(chant)

They get a 50 cent bullet to the head  
(chant)

Jockeys have a retirement plan,  
(Chant)

Trainers have a retirement plan,  
(Chant)

Strappers have a retirement plan  
(Chant)

The racehorse gets a 50c bullet to the head.  
(Chant)

They say they love the horses and then they send them to the knackery  
(chant)

They say they love their horses to death and then they buy another one.  
(chant)

They breed them, they train them, they race them and then they send them to  
the knackery  
(chant)

The racing industry's recycling program  
(chant)

Used for racing for three years  
(chant)

Then where do you think they go?  
(chant)

There is no magical wonderland for thousands of horses  
(chant)

They sent them to the knackery  
(chant)



Used for racing for three years  
(chant)

Then where do you think they go?  
(chant)

There is no magical wonderland for thousands of horses  
(chant)

They sent them to the knackery  
(chant)

One-third of horses in racing disappear every year  
(chant)

One-third of horses in racing disappear every year  
(chant)

? (insert current year jumps kill toll) horses killed this year.  
(chant)

Many more will disappear.  
(chant)

Sent to the knackery to become dog meat.  
(chant)

This is no way to treat your athletes.  
(chant)

They'd throw you in jail in New South Wales  
(chant)

They'd throw you in jail in New South Wales  
(chant)

It's a bet for punters, Russian Roulette for horses  
(chant)

Jumps Racing ain't sport, it's animal abuse  
(chant)

It's all about the money,  
(chant)  
then they send them to the knackery.  
(chant)

They call jumps racing an abattoir with a winning post  
(chant)

They call jumps racing an abattoir with a winning post  
(chant)

Punters lose, horses die  
(chant)

Punters lose, horses die  
(chant)

A sport in SA (or Vic), a criminal offense in New South Wales  
(chant)

A sport in SA (or Vic), a criminal offense in New South Wales  
(chant)

They say they love the horses,  
(chant)  
Then they send them to the knackery  
(chant)

They pay with their lives exploited for profit.  
(chant)

It's Russian Roulette we won't cop it.  
(chant)

This ain't sport  
(chant)

It's animal abuse  
(chant)

It's illegal in NSW  
(chant)

They'd throw you in jail in NSW

It's legalised Cruelty  
(chant)

Its days are up.  
(chant)

Victorians (or SA's) don't want it  
(chant)

They know it's cruel  
(chant)

They want it gone  
(chant)

Just get rid of it RVL

Killed for profit  
(chant)

Jockeys choose horses don't  
(chant)

They'd throw you in jail in New South Wales  
(chant)

It's Government funded cruelty.  
(chant)

If they don't kill them on the track  
They send them to the knackery  
(chant)

If they don't kill them on the track  
They send them to the knackery  
(chant)

This is not a sport  
(chant)

It's an abattoir with a winning  
post  
(chant)

Hey Gerry, where's your retirement plan for your 1000 racehorses?  
(Chant)

You love your horses don't you Gerry!  
(Chant)

You make sure they go to a good home don't you Gerry!  
(Chant)

You don't send them to the knackery do you, Gerry!  
(Chant)

Gerry Harvey breeds them, sells them, races them and above all profits from them and he doesn't have a retirement plan for the 1000 odd racehorses he owns.

Gerry, the multi-billionaire can't afford a retirement plan for his horses.  
(Chant)

C'mon Gerry, do the right thing and give your horses a retirement plan.  
(Chant)

Be an example for the industry and show us that you really care.  
(Chant)

C'mon Gerry, don't tell us you can't afford to care for your horses. You're a billionaire for God's sake!

(Chant)

Give your horses a retirement plan!  
(Chant)

Whipping horses is not entertainment!  
(chant)

Whipping horses is not entertainment!  
(chant)

Whipping horses is not fashionable!  
(chant)

Whipping horses is not fashionable!  
(chant)

Whipping horses is a blatant act of cruelty!  
(chant)

Whipping horses is a blatant act of cruelty!  
(chant)

If you whipped a dog you could be sent to jail  
(chant)

If you whipped a cat you could be sent to jail  
(chant)

If you whipped a cow, goat, pig or even a horse, you could be sent to jail  
(chant)

But whipping a thoroughbred? They've been doing it for 200 years  
(chant)

There is no excuse for animal abuse  
(chant)

There is no excuse for animal abuse  
(chant)

Whipping horses is Government Sanctioned Cruelty  
(chant)

Whipping horses is Government Sanctioned Cruelty  
(chant)

Whips push horses beyond their physical capabilities  
(chant)

They then break down and are sent to the knackery  
(chant)

Whips push horses beyond their physical capabilities  
(chant)

They then break down and become dog meat  
(chant)